



FOR IMMEDIATE RELEASE: 12/17/2019

CONTACT:

Marne Dunder

Café Yumm!

541.683.YUMM (9866)

marne.dunder@cafeyumm.com

Café Yumm! to Open in 5th Street Public Market Expansion

After 15 years, the Eugene original returns to 5th Street with a new restaurant.

Eugene, OR – Café Yumm! will soon bring its fan-favorite menu, including Yumm! Bowls[®], soups, salads, and wraps to the new Market District development on 5th Street in Eugene. The famous Northwest restaurant announced today that a new location will open in the \$75-million Market Expansion project now underway just west of the Inn at the 5th boutique hotel.

“It amazes me that we now have over 20 restaurants across three states, and it’s wonderful to return to the place where it all began. Mark and I opened the first, small Café Yumm! restaurant inside the 5th Street Public Market in 1997,” said Mary Ann Beauchamp, co-founder of Café Yumm!.

The expansion project by Obie Companies broke ground in February 2019 and is expected to open in fall 2020. It includes a second hotel, apartments, offices, restaurants, and retail spaces joined by a 200-foot-long covered promenade known as Market Alley. The walkway will connect the Gordon Hotel to Pearl Street as well as to the existing 5th Street Public Market. The design is inspired by early 20th-century warehouse buildings and evokes the area’s history as Eugene’s industrial center.

“Opening a restaurant in the new Market Building is a fantastic opportunity to once again be in the heart of Eugene. We see the expansion project as an inspirational vision of how our downtown community can become a true urban village. Café Yumm! is honored to be a part of it, and we are very much looking forward to coming back to 5th Street,” said Mark Beauchamp, president and co-founder of Café Yumm! restaurants.

“Café Yumm! is a homegrown success story beginning in the 5th Street Market. It is a perfect complement to the wonderful array of retail, food, and beverage options available here. The plans for the Market Alley will create such a unique experience. We will see people coming for a bite to eat and staying to explore and enjoy the surrounding offerings,” says Irene Alltucker, director of real estate at Obie Companies.

Café Yumm! has doubled its number of locations since 2012 and currently operates 23 restaurants across Oregon, Washington, and Idaho. With its most recent development in new market areas, Café Yumm! opened in Eagle, Idaho in January of 2019 (one of three franchised units planned in the Boise metro area). More details about the new Eugene location to come.

About Café Yumm!

Café Yumm! has restaurants throughout the Pacific Northwest serving ***Beautiful, Delicious, Nourishing***[™] food prepared fresh with sustainable, locally sourced ingredients. The menu includes a variety of Yumm! Bowls[®] made with the brand's signature Yumm! Sauce[®], as well as all-natural chicken and turkey, certified organic tofu and tempeh, salads, soups, and wraps. Receiving numerous awards for environmental values, Café Yumm! installed America's first solar-powered electric vehicle charging station at a restaurant, uses recyclable and compostable materials, and features over 50% certified organic ingredients. www.cafeyumm.com

###