



**CAFÉ  
YUMM!**<sup>®</sup>

## **Press Release**

Eugene, Oregon - June 6, 2007

### **CAFÉ YUMM! MAKES BEND DEBUT IN THE OLD MILL DISTRICT**

#### *Café Yumm! Announces First Franchise Sale*

**Eugene, Ore.** (June 6, 2007)—Café Yumm!, the quick-casual fusion of Asian and Mediterranean tastes, will open its first location in Bend later this year. The lease has been signed and the restaurant in the Shops at Old Mill District will open in November, 2007, according to Mark Beauchamp, President and CEO of Beau Delicious! International, LLC, the international franchisor of Café Yumm!. The restaurant will be located in a new build-out of the Old Mill Lifestyle Center along the Deschutes River directly opposite the Bend Amphitheatre and is the first Cafe Yumm! opening outside the Eugene area.

“We have been searching for the right location to grow Café Yumm! beyond the Eugene market and when we found the opportunity to join Bend’s premiere lifestyle center in the Old Mill we jumped at it,” said Beauchamp.

“Bend is an ideal location for Café Yumm! because people there enjoy an active lifestyle, are concerned about their health, and know that they are what they eat,” said Beauchamp. “Over the past year, we have received a large number of requests to open there both from Bend

residents and customers from Eugene vacationing in Bend. We are happy to fulfill those requests.”

The Bend restaurant will be owned by two Eugene business professionals and is the first franchise sold since the company announced the launching of its franchising division in February, 2007. Galen Ohmart of Solarc Architecture and Engineering, Inc. and Essex General Construction, Inc., both from Eugene, will be the architect and general contractor on the project. The restaurant is expected to cost \$450,000 to build.

Construction of the flagship Café Yumm! currently being built at Delta Oaks is scheduled to be completed by the end of June. The Bend restaurant will incorporate the design features being showcased in the Delta Oaks location.

**About Café Yumm!**

Café Yumm! operates two popular fast-casual restaurants in the Eugene/Springfield area serving soul satisfying, deeply nourishing signature Yumm! Bowls, bentos, salads, and soups covered with various specialty sauces. Café Yumm! offers fresh, high-quality ingredients, freshly prepared in a distinctive, comfortable atmosphere. Through our values, including pursuit of the Triple Bottom Line balancing Social, Environmental, and Economic considerations, Café Yumm! offers ingredients that are sustainably grown and naturally raised. Café Yumm! opened its first restaurant in 1997. To learn more, visit [www.cafeyumm.com](http://www.cafeyumm.com).

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SOURCE: Beau Delicious! International, LLC, franchisor of Café Yumm!

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