



Joint Press Release

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CAFÉ YUMM!® AND PEACEHEALTH PARTNER AT RIVERBEND

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Café Yumm! and PeaceHealth Oregon Region today announce a partnership that will allow patients, visitors, and staff to enjoy beautiful, delicious, nourishing food onsite at the new Sacred Heart Medical Center at RiverBend. Café Yumm!, Eugene's own fast-casual and uniquely Northwest eatery, has been selected to open a new location within the Medical Center.

For Café Yumm! founders Mark and Mary Ann Beauchamp, a PeaceHealth-affiliated location represents a lifelong commitment to creating delicious food that nourishes the body, starting for Mary Ann when she was a teen. "I knew even at fourteen [when my father had a heart attack in 1964] there had to be a healthier alternative to the food the hospital was serving to a sick man." A healthy, nourishing diet is a key preventive measure against heart disease, diabetes, hypertension, and more. Café Yumm! embraces delicious, nourishing food as an integral part of community health and well-being.

A RiverBend-located Café Yumm! is a natural choice. PeaceHealth's core values of Respect, Stewardship, Collaboration, and Social Justice dovetail with Café Yumm!'s adherence to the Triple Bottom Line philosophy of business practice — balancing Social, Environmental, and Economic considerations. In the same way, the sustainable building practices employed at Sacred Heart Medical Center at RiverBend align with the commitment Café Yumm! has made to use recycled, sustainable, and biodegradable materials in construction, décor, and operations.

Café Yumm! at RiverBend will be a franchise location, with owner Zack Hegge leading operations. Hegge also owns Café Yumm! – The Crossroads at Gateway, and is looking forward to expanding to SacredHeart at RiverBend. Hegge is a graduate of Lewis and Clark College.

About PeaceHealth/Sacred Heart Medical Center at RiverBend

Sacred Heart Medical Center at RiverBend is the one of the largest hospital between Portland and San Francisco and the only Level II trauma center in Lane County. Key services include a Neonatal Intensive Care Unit, the Oregon Heart & Vascular Institute and Oregon Rehabilitation Center. PeaceHealth and Sacred Heart Medical Center maintain a commitment to promote personal and community health, relieve pain and suffering, and treat each person in a loving and caring way. To learn more, visit www.peacehealth.org/shmc

About Café Yumm!

Beau Delicious! International, LLC operates and franchises Café Yumm! restaurants. Café Yumm! serves *Soul satisfying. . . Deeply nourishing*[®] signature Yumm! Bowls, bento, salads, and soups complimented by delicious specialty sauces. Since the first location opened in 1997, Café Yumm! has offered high-quality organic ingredients, freshly prepared in a distinctive, comfortable atmosphere. Café Yumm! is also the 2007 Chamber of Commerce Emerald Award Winner for Environmental Values. To learn more, visit www.cafeyumm.com.

SOURCE: Beau Delicious! International, LLC, franchisor of Café Yumm!, 456 Charnelton, Eugene, OR 97401.

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