



Press Release

Eugene, Oregon-August 24, 2009 FOR IMMEDIATE RELEASE

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INC. MAGAZINE RANKS CAFÉ YUMM! AMONGST FASTEST GROWING

Beau Delicious! International, LLC dba Café Yumm!

Ranks No. 27 on the 2009 Inc. Top 100 List of Fastest-Growing Food and Beverage Companies

And

Ranks No. 1,123 on the 2009 Inc. Top 5,000 List of Fastest-Growing Companies

The Inc. 500/5,000 list is the most comprehensive look at the most important segment of the economy – America’s independent-minded entrepreneurs. Taken as a whole, these companies represent the backbone of the U.S. economy.

“Recognition of this sort is not only terrific for Café Yumm!, but it is terrific for the State of Oregon and all that we do as a leader in sustainable business practices and healthy lifestyles,” explained Café Yumm! co-founder Mark Beauchamp.

The Inc. 500/5,000 ranking follows on the heels of the Portland Business Journal’s recent award to Café Yumm! as No. 9 on its list of fastest growing privately held companies in Oregon.

Café Yumm! improved its ranking over 2008 when it was listed as No. 56 on the Top 100 List of Fastest-Growing Food and Beverage Companies and No. 2,288 on the Top 5,000 List of Fastest-Growing Companies.

Other Oregon companies in this year’s Top 100 Fastest Growing Food and Beverage Category include Living Harvest Foods in Portland and Foodguys in Wilsonville.

Complete results of the Inc. 5000, including a list of the fastest-growing companies that can be sorted by industry and region can be found at www.inc5000.com.

Café Yumm!’s company profile on the Inc. 500/5,000 website can be found at www.inc.com/inc5000/2009/company-profile.html?id=200911230

Methodology

The 2009 Inc. 5000 list measures revenue growth from 2005 through 2008. To qualify, companies must be U.S.-based and privately held, independent – not subsidiaries or divisions of other companies – as of December 31, 2008, and have had at least \$200,000 in revenue in 2005, and \$2 million in 2008.

New Locations

Cafe Yumm! has nine Oregon locations and is currently developing one new location in the Portland area. All locations can be found at www.cafeyumm.com.

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About Café Yumm! Beau Delicious! International, LLC operates and franchises Café Yumm! restaurants, and manufactures and distributes retail products like delicious Yumm! sauce, dressings, and more. Café Yumm! serves *Soul satisfying, Deeply nourishing*® signature Yumm! Bowls, bento, salads, and soups complemented by delicious specialty sauces. Since the first location opened in 1997, Café Yumm! has offered high-quality organic ingredients, freshly prepared in a distinctive, comfortable atmosphere. Café Yumm! is also the 2007 Chamber of Commerce Emerald Award Winner for Environmental Values.

SOURCE: Beau Delicious! International, LLC, franchisor of Café Yumm!, 456 Charnelton, Eugene, OR 97401. www.cafeyumm.com