



Press Release

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PORTLAND BUSINESS JOURNAL RANKS CAFÉ YUMM! IN TOP TEN FASTEST GROWING OREGON BUSINESSES

Beau Delicious! International, LLC dba Café Yumm!
**Ranks No. 9 on the 2009 Portland Business Journal's List of Fastest-Growing
Privately Held Companies**

The Portland Business Journal's Top 100 list is the most comprehensive look at sales growth of privately held companies in Oregon. The 2009 list, announced on June 18, 2009 by the Portland Business Journal, compares revenue growth from 2006 through 2008.

Café Yumm! broke into the Top 100 List for the first time ranked number 9 with a 224.21% rate of growth during the three-year period.

Café Yumm! also ranked number 2 in the state based on employee percentage growth. Between 2006 and 2008, Café Yumm! employees grew by 275%, from 40 to 150. Only Smarsh, Inc., a Portland-based technology firm increased their number of employees at a faster rate.

"Growing in these tough economic times is a testament to the need that Café Yumm! fills in our community," explained Café Yumm! co-founder Mark Beauchamp. "Healthy, organic food at a reasonable price in a beautiful environment resonates with people."

The 100 companies on the list employ 10,709 people and have created 2,811 new jobs over the three-year period.

The only other Lane County business making the list was Precision Machine & Mfg., Inc. debuting at number 75 with a 37.86% rate of growth.

Café Yumm! Locations

Café Yumm! has nine Oregon locations in Eugene, Springfield, Beaverton, Bend, and Corvallis. Yumm! Sauce is located in grocery stores throughout Oregon, and in a limited number of grocery stores in Washington and Northern California.

About Café Yumm! Beau Delicious! International, LLC operates and franchises Café Yumm! restaurants. Café Yumm! serves *Soul satisfying, Deeply nourishing*® signature Yumm! Bowls, bento, salads, and soups complemented by delicious specialty sauces. Since the first location opened in 1997, Café Yumm! has offered high-quality organic ingredients, freshly prepared in a distinctive, comfortable atmosphere. Café Yumm! is also the recipient of numerous environmental awards. To learn more, visit www.cafeyumm.com.

SOURCE: Beau Delicious! International, LLC, franchisor of Café Yumm!, 456 Charnelton, Eugene, OR 97401. www.cafeyumm.com